

# 2MONTANAALI

Meet DJ Montana Ali, known to the entertainment industry as *The People's Champ*. Born and bred in Greenville, SC, DJ Montana Ali has grown into a talented, hard-working, and well-known DJ while balancing multiple hats. DJ Montana Ali is also a Tour DJ, Mixtape DJ, Radio Personality/DJ, and the Director of Marketing and Promotions for South Carolina based record label, Street Capital Records. His resume boasts of experience and recognition, and he's gaining the knowledge and skills necessary to take him to an elite level as the sensation that he is.

After purchasing his first DJ setup in 2012, DJ Montana Ali quickly rose to the top and was coined as one of South Carolina's Top 10 DJs. He signed his first brand ambassador contract with Armadale Vodka in 2014, which opened the door for many opportunities including joining the powerhouse, Maybach Music Group in 2018 (*Artist Rick Ross's record label*). DJ Montana Ali was also the official Tour DJ for Rick Ross's *Port of Miami 2 Tour* in 2019.

The list of achievements for DJ Montana Ali also consist of "On-air Personality/DJ of The Year" (2017), featured on the cover of "Success Isn't Easy" Magazine (2018), featured as a "DJ to Know In America" (2019), received a "Key to The City" (Greenville, 2016), won "DJ of the Year" (2020), and has surpassed 10 million mixtapes streams to date. His mixtape series titled "What's On Demand" has been his most successful series, which volume 2 reached a milestone of 2 million streams. DJ Montana Ali turned the pandemic into a success story by founding his artist marketing and promotion company, On Demand Entertainment, and also On Demand DJs, a DJ coalition under On Demand Entertainment. Best known for hosting some of the hottest mixtapes, the projects are big for featuring upcoming independent artist breaking through the industry. DJ Montana Ali is focused and striving to become not only a well-respected entertainment industry DJ, but also one of the industry's top executives. Stay tuned for more from *The People's Champ*.

Social media: @DJMontana\_Ali  
[www.DJMontanaAli.com](http://www.DJMontanaAli.com)  
[www.OnDemandMerch.shop](http://www.OnDemandMerch.shop)